

Hello! I'm Lucía. I'm 33 years old and reside in Valencia. My greatest passion in life is drawing. I have spent the majority of my professional career in startups, where I've worked as a graphic designer, 2D animator, and illustrator. I even had my own animation company at one point 📴.

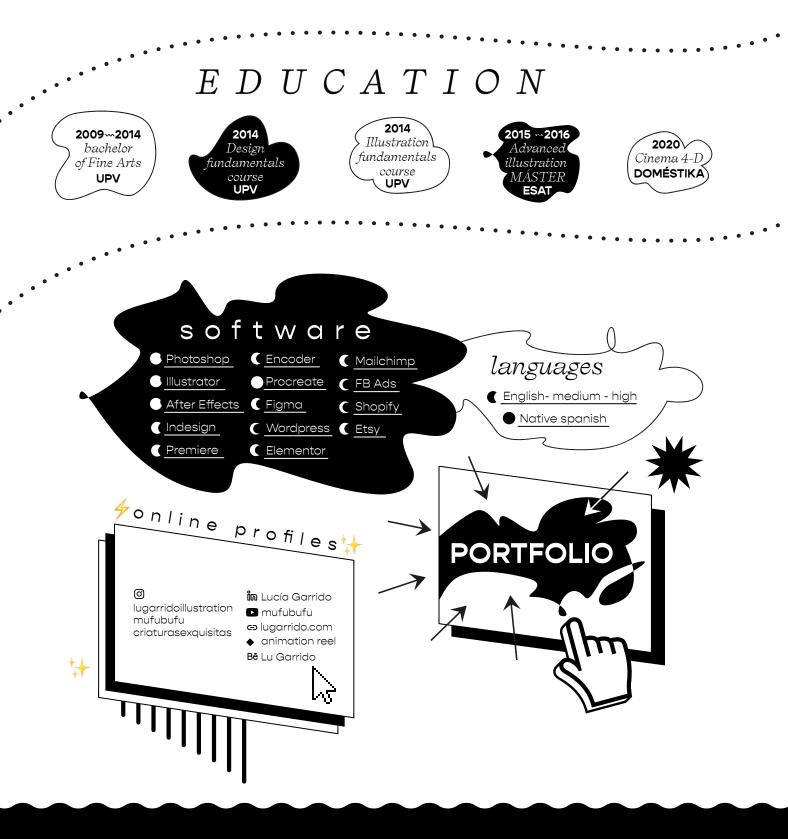
Recently, I've been working as a freelance artist, offering services in motion graphics, illustration, and design to various companies.

I am currently seeking new employment opportunities where I can further enhance my skills and continue my professional growth.

motion graphics, personalized proposals to clients.

motion graphics illustration design ⋇ ⋇ ⋇ Design, illustration & motion graphics 2021-2023 Barret- (Documentary producer) Connext- (Marketing agency) Motion Graphics, illustration & design. Motion Graphics, graphic design. 2∑2D Animation for audiovisual productions. such x☆Animated graphics for marketing videos. as documentaries. Animated stories, descriptive …Icon design & vector patterns. videos... \*Design and adaptations of marketing material. Standing design & animated logos \*Illustration for podcast chapters as cover on spotify Brand identity, graphic design. (Mercadona, COSMOS, agencia La Digital, Sinergya  $\square$  Photo editing Fitness...) 2 Diseño de material RRSS (infografías, video templates...) Design and launch of collections, own products and self-publishing of Edem- (business school) Motion Graphics, illustration, graphic design. projects. xy Animated pieces for events for big format screen and adaptation to different formats. Custom illustrations on demand. ~~ Large format physical signage design. Children's book illustration. Ρ В (Motion graphics startup) Co-founder & CEO -2017 • 2020-(Fashion accessories brand) Head of design -2019 • 2020-(GBranding, MVP creation, business launch. PVisual design of marketing campaigns and adaptations  ${}_{\textstyle \bigotimes}$  ldeation, design, execution and automation of \*Design strategy for SSMM processes for launching the final product. ~~Art direction, organization of photo shootings, photo \*Web design and management and internal editing and product photography. ~ Art direction in projects and photoshooting, Z Brand and licensed product design (Warner Bros, photo editing. Harry Potter, Peanuts...) Technical sheets for  $\oslash$  Design strategies and management of campaigns prototyping and mass production. marketing (FB ads) and social media st Contact with different stakeholders (license 💥 Team management, customer contact, plan management, suppliers...) growth, presentations and project pitch... P A Y - / N ΙΕΝΟΚΗΑ N (Payment platform) Graphic & UX design-2016 · 2017-(SaaS B2B marketing) Graphic & UX design -2015 · 2016-~ Web platform interface design, presentations,

st Mobile app design, presentations and printables, web content and RRSS.





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